



## SPONSORSHIP OPPORTUNITY

TOGETHER WE ARE TRANSFORMING LIVES

### WHAT WE DO

For almost 60 years, Raleigh Rescue Mission has been offering hope and help to individuals who find themselves homeless and hurting. We are a place with a long-term purpose and steadfast strategy to break the cycle of poverty and assist people in rebuilding their lives.

Decades of experience working with homelessness tells us that implementing true change takes time, and dedication. We are dedicated to assisting those willing to commit to the task of achieving self-sufficiency. We work diligently with our clients to prepare them to re-enter the workforce, earn a living wage and build the skills for a fulfilling career and life. Our end goal is to provide stability, and a means to earn an income so that clients and their children can move into their own rental housing, and eventually purchase their own home.

We provide this long-term path from homelessness to homeownership through our 6-phase New Life Plan:

- **Phase 1** - We begin with full health and educational assessments for all adults and children to develop a comprehensive plan for stabilization.
- **Phase 2** - Intensive counseling for adults and children, tutoring for children to enable them to become reading proficient by 4th grade, and develop better lifeskills.
- **Phase 3** - Preparation for employment, includes job skills prep through Jobs For Life program, career and skills training, and vocational opportunities.
- **Phase 4** - Client is now employed and getting additional mentoring from staff and volunteers, including financial saving and budgeting. Purchase car from Wheels for Hope.
- **Phase 5** - Clients are now ready to move to rental housing, with help from Green Chair Project to furnish home, and continues with weekly support and counseling.
- **Phase 6** - Move into permanent housing, which in some cases will be homeownership through partnership with Habitat for Humanity.

### HIGHLIGHTS FROM OUR IMPACT - 6 months of 2019 Fiscal Year



199

Men and women enrolled in New Life Plan



54

Jobs For Life graduates



74

Children enrolled in New Life Plan



49

Men & women completed career training and employed



38

Children in tutoring program



811

Tutoring hours provided

OVER →

## HOW YOU CAN HELP

Corporate and business **annual partner sponsors** enable us to provide the needs of our clients through all phases of our New Life Plan throughout the year. Sponsorships will begin at the beginning of the calendar year and continue through end of year.

## SPONSORSHIP BENEFITS

- Logo with link on Raleigh Rescue Mission web page  
(Over 9,000 monthly active users)
- Mission Possible Newsletter recognition with logo and website on both print and email versions  
(Over 10,000 mailed each quarter, with email reaching 14,000 individuals and businesses)
- Brand association with Raleigh Rescue Mission  
(Over 200 businesses partner with RRM)
- Media release sent from Raleigh Rescue Mission announcing new partnership
- Recognition on social media - Facebook, Instagram, Twitter  
(Over 11,000 FB followers, over 1,200 Instagram followers, over 2,000 Twitter followers)

**ANNUAL SPONSORSHIP INVESTMENT: SPECIAL DISCOUNT \$2,500 (June 2019 - December 2019)**

YES, We are interested in becoming an annual corporate sponsor to invest in the lives of those homeless and hurting!

Company/Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Method of payment:

Check enclosed  Invoice me  Credit Card: Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Signature: \_\_\_\_\_

Please return to: Raleigh Rescue Mission, PO Box 27391, Raleigh, NC 27611

For more information, please contact: Lisa Rash: [lisar@raleighrescue.org](mailto:lisar@raleighrescue.org) (919-828-9014, ext. 149) or Steve McCulloch: [stevem@raleighrescue.org](mailto:stevem@raleighrescue.org)

## OUR VISION

Transformed lives and a transformed community through Christ.

## OUR MISSION

Through the love of Jesus Christ, the Mission transforms lives of men, women and children experiencing homelessness by ministering to their physical, emotional and spiritual needs.